


1. TrueCar Certified Dealer price
2. TrueCar Certified Dealer incentives
3. TrueCar Certified Dealers mapped locations
4. TrueCar Certified Dealer price comparisons
5. Saved credit score
6. Saved bank financing rate
7. See what others paid for your car



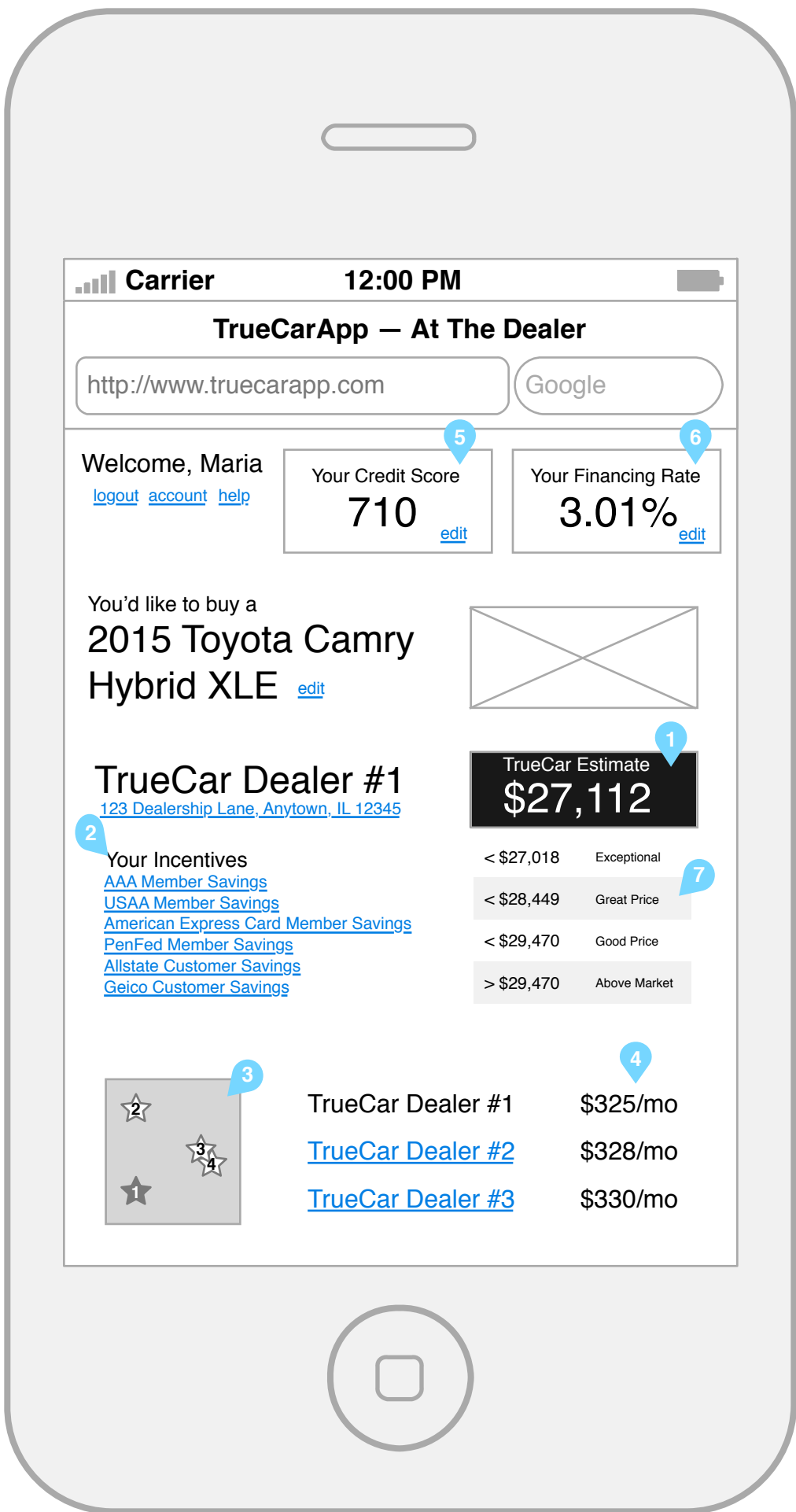
Maria, age 55

Maria currently drives a 1990 Toyota Camry that is on its last legs. She has been saving money for a new car that gets her to work on time in any kind of weather. Her son has just graduated from college and has a job in a town 2 hours away, so she knows she's going to be driving a lot. She needs a car that is comfortable, reliable, safe and has good gas mileage. She wants to be able to trade in her Camry and put the money towards a new car. She knows exactly how much she can afford for monthly payments.

Maria visits the Toyota Dealer

At home, Maria uses her desktop computer to update her account with her calculated credit score and the loan financing rate she got from her credit union. She also looks at the list of offered incentives and prints out the certificates for the ones she's eligible for. She builds and saves the specific new Camry she wants to buy.

When she's ready to go buy the car, she opens the mobile app and sees the dealership with the lowest TrueCar estimate first. A numbered map shows where the TrueCar dealerships are located. Maria drives to the dealership and checks the sticker price on the Camry, which is pretty close to what the app predicted. She knows this is a good price for the car by checking the ranges in the chart. She is also able to compare the monthly payment costs with what the car salesperson calculates. The salesperson encourages her to buy the extended warranty, but Maria can see that the cost might put her over her budget, so she decides not to buy it.



Carrier 12:00 PM

TrueCarApp — At The Dealer

http://www.truecarapp.com Google

Welcome, Maria [logout](#) [account](#) [help](#)

Your Credit Score **710** [edit](#)

Your Financing Rate **3.01%** [edit](#)


You'd like to buy a **2015 Toyota Camry Hybrid XLE** [edit](#)

TrueCar Dealer #1
123 Dealership Lane, Anytown, IL 12345

Your Incentives
[AAA Member Savings](#)
[USAA Member Savings](#)
[American Express Card Member Savings](#)
[PenFed Member Savings](#)
[Allstate Customer Savings](#)
[Geico Customer Savings](#)

TrueCar Estimate
\$27,112

< \$27,018	Exceptional
< \$28,449	Great Price
< \$29,470	Good Price
> \$29,470	Above Market



TrueCar Dealer #1	\$325/mo
TrueCar Dealer #2	\$328/mo
TrueCar Dealer #3	\$330/mo



Carrier

12:00 PM



TrueCarApp — Your Account

<http://www.truecarapp.com>

Google

Welcome, Maria

[logout](#) [account](#) [help](#)

Your Credit Score

710

[edit](#)

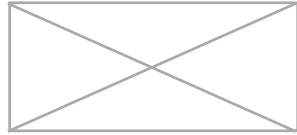
Your Financing Rate

3.01%

[edit](#)

You'd like to buy a

2015 Toyota Camry
Hybrid XLE [edit](#)



Your Credit Score

710

Done

or Cancel

Your Financing Rate (%)

3.01

Done

or Cancel

Your Zip Code

12345

Done

or Cancel

The car you want to buy:

brand ▼

body type ▼

model ▼





Carrier

12:00 PM



TrueCarApp — Find a TrueCar Dealer

<http://www.truecarapp.com>

Google

Welcome, Maria

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Your Credit Score

710

[edit](#)

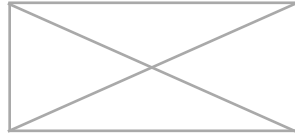
Your Financing Rate

3.01%

[edit](#)

You'd like to buy a

**2015 Toyota Camry
Hybrid XLE** [edit](#)



TrueCar Dealer #1

[123 Dealership Lane,
Anytown, USA 12345](#)



[\(312\) 555-1212](#)



dealer1@email.com

[Open in Google Maps](#)

[TrueCar Dealer #2](#)

[TrueCar Dealer #3](#)

[TrueCar Dealer #4](#)

Carrier

12:00 PM



TrueCarApp — Car Details

<http://www.truecarapp.com>

Google

Welcome, Maria

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Your Credit Score

710

[edit](#)

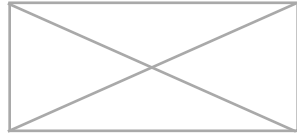
Your Financing Rate

3.01%

[edit](#)

You'd like to buy a

2015 Toyota Camry
Hybrid XLE [edit](#)



Price Report

[options](#) [incentives](#) [colors](#)

TrueCar Estimate

\$27,112

Factory Invoice \$21,017

MSRP: \$23,795

Estimated Loan Payment: \$239/mo

Estimated Savings off MSRP: \$3,810

Estimated annual fuel cost: \$1,350

Other vehicles you might be interested in:

