

1) After having a great conversation on a television forum about John Lithgow's character on Dexter, Bill gets the idea to invite all his movie-loving friends to a movie fest at his house: John Lithgow, Villain: The Early Years! He's going to show Blow Out, Footloose, and The Adventures of Buckaroo Banzai. If enough guests are interested, or if anyone is bringing kids, he might show Shrek as well.

Bill logs onto the Part-E website, and just for fun he types "footloose" into the theme search box. A bright neon musical theme is the only thing that comes up, which is at least legitimately dance-related. Bill wants a villainous theme, so he searches for "evil". Some darker themes pop up, some Halloween related and some scary-movie related. He chooses one of the scary movie themes, and is sent to the invitation assembly page. He replaces the existing background image of Frankenstein with a picture of John Lithgow as Dr. Emilio Lizardo. He changes the blood-dripping font to something more wacky. Now with his theme fully customized, he's ready to start adding guests to the guest list.

Scrolling down below the theme, Bill can see his pre-saved guest lists from previous movie fest invitations. He has categorized them into "Everyone", "Regulars", "Sometimes", and "Full Oscars Party List". He thinks that only the regulars are going to be interested in such a narrow theme, so he chooses "Regulars" and the Part-E site populates the address list with all the saved emails. He remembers that his friend Hyung's email has changed, so he clicks on Hyung's name and updates the email address inline. He selects the options to let his guests know that it's okay to bring kids, and that they are welcome to invite other people not already on the list.

After giving everything a once-over, Bill presses the button to send the Part-E invitation. A confirmation modal pops up, making sure that the vital information is correct: date, time, place, phone, and number of guests being invited. After he confirms, the Part-E invitation is sent.

---

2) Sandra is coming back home from her latest tour, and she wants to get together with her girlfriends, listen to music, and catch up. She plans a grownup sleepover party at her house, inviting everyone to bring their sleeping bags and snuggliest fluffy pajamas. In the morning, everyone will make mimosas and cook bacon and waffles. She definitely needs to know how many of the ladies are coming well in advance, so she can borrow a second waffle iron, or air mattresses or cushions in case she runs out of sofa and bed space.

Sandra sits in the airport waiting to board her international flight, and goes to the Part-E site to quickly set up the invitation before she loses Internet access. Because time is short and she knows she has to have a solid headcount, she decides not to allow a "maybe" response on the RSVP, and requires her guests to either choose "Yes" or "No" as their response. She also sets a date for Part-E to automatically remind guests who haven't answered.

She already has a photo of herself on Facebook as a little girl wearing bunny pajamas, but she searches the themes for "girls night", and finds a cute pre-made design. She decides to use that theme, and switches the photo of the high-heeled shoe with the photo of herself.

Now that she's done designing her theme, she scrolls down and chooses to import her list of guests, choosing the names from the contacts in her Gmail account. The email addresses are added, and she presses the button to send the Part-E invitation. A confirmation modal pops up, making sure that the vital information is correct: date, time, place, phone, and number of guests being invited. After Sandra confirms, the Part-E invitation is sent.

3) Heloise talks to her coworkers about how depressing the month of February is, so she wants to schedule a cocktail party at her house during the depths of winter. She decides to make it a "summer in February" tropical drink party, turn up the heat in her condo, and ask everyone to wear their best summer dresses and hats, seersucker suit, or shorts and flipflops. There is permit parking in her neighborhood, so when she comes to the Part-E site, she makes sure to a poll to survey her guests if they're taking the train or a cab, or if they'll need a temporary permit for their cars.

At the Part-E site, Heloise finds it easy to discover a pre-made theme with a tropical design, a palm tree and a tasty pineapple beverage. She plays around with the available fonts for a while, picking a tangerine color. When she has filled out the important date, time, and location information, she scrolls down to select her guests, which aren't categorized from her last import. She selects only certain people from her existing guest list, choosing a good mix from different groups of people that she thinks will get along and find each other interesting. When she's finished, she presses the button to send the Part-E invitation. A confirmation modal pops up, making sure that the vital information is correct: date, time, place, phone, and number of guests being invited. After Heloise confirms, the Part-E invitation is sent.